**Strategic Funding Programme**

**Appraisal Matrix**

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| --- | --- | --- | --- | --- | --- |
|  | **1 (fail)** | **2** | **3** | **4** | **5** |
| Type of project | Cap Ex project delivery | Local / single partner project | Collaborative project (between Partners / Hubs) | Knowledge development and learning activity | Hub capacity building |
| Fit with strategic priorities | Tenuous link to energy / net zero indirect links to one of four strategic priority themes – out of scope | Indirect links to one of four strategic priority themes – Tier 2 scope (local delivery) | Indirect links to one of four strategic priority themes Tier 1 scope (local delivery) | Direct links to one of four strategic priority themes Tier 2 scope (Hub branded delivery) | Direct links to one of four strategic priority themes Tier 1 scope (Hub branded delivery) |
| Fit with core aims | Doesn’t further purpose or visibility of Hub | Links to a local delivery plan within Hub area | Links to existing or potential Hub-funded activity | Raises profile of Hub with stakeholders / furthers strategy delivery | Promotes strong Hub visibility and impact / delivers for BEIS |
| Value for Money | Limited or unarticulated benefits | 100% funding / locally derived benefits | 100% funding /some match locally derived benefits but opportunities for shared learning | Matched/ follow-on benefits across Hub area | Matched / strong impacts / leveraged benefits across Hub area |
| Demand / options | Unclear demand / weak analysis of options / poor case for funding | Limited understanding of demand / weak appraisal of options | Some evidence of demand / identified opportunity | Anecdotal strong demand | Evidenced strong demand / clear gap |
| Beneficiaries | Limited impact | One or two partner areas only | Evenly distributed between partner areas | Targeted to evidenced need across Hub area / beyond | Hub-wide and / or national significance |
| Deliverability | Not immediately deliverable | Some dependencies | One or two minor dependencies | Deliverable in the near future | Immediately deliverable |
| Risks | Multiple dependencies / Risks not identified | Several risks identified but not mitigated | Some risks identified, some mitigated | Risks identified and mitigated | Very minimal risk |