**Strategic Funding Programme**

**Appraisal Matrix**

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| --- | --- | --- | --- | --- | --- |
|   | **1 (fail)**  | **2**  | **3**  | **4**  | **5**  |
| Type of project  | Cap Ex project delivery  | Local / single partner project  | Collaborative project (between Partners / Hubs)  | Knowledge development and learning activity  | Hub capacity building  |
| Fit with strategic priorities | Tenuous link to energy / net zero indirect links to one of four strategic priority themes – out of scope  | Indirect links to one of four strategic priority themes – Tier 2 scope (local delivery) | Indirect links to one of four strategic priority themes Tier 1 scope (local delivery) | Direct links to one of four strategic priority themes Tier 2 scope (Hub branded delivery) | Direct links to one of four strategic priority themes Tier 1 scope (Hub branded delivery) |
| Fit with core aims  | Doesn’t further purpose or visibility of Hub  | Links to a local delivery plan within Hub area  | Links to existing or potential Hub-funded activity  | Raises profile of Hub with stakeholders / furthers strategy delivery  | Promotes strong Hub visibility and impact / delivers for BEIS  |
| Value for Money  | Limited or unarticulated benefits  | 100% funding / locally derived benefits  | 100% funding /some match locally derived benefits but opportunities for shared learning  | Matched/ follow-on benefits across Hub area  | Matched / strong impacts / leveraged benefits across Hub area  |
| Demand / options  | Unclear demand / weak analysis of options / poor case for funding  | Limited understanding of demand / weak appraisal of options  | Some evidence of demand / identified opportunity   | Anecdotal strong demand  | Evidenced strong demand / clear gap  |
| Beneficiaries  | Limited impact  | One or two partner areas only  | Evenly distributed between partner areas  | Targeted to evidenced need across Hub area / beyond | Hub-wide and / or national significance |
| Deliverability  | Not immediately deliverable  | Some dependencies  | One or two minor dependencies  | Deliverable in the near future  | Immediately deliverable  |
| Risks  | Multiple dependencies / Risks not identified  | Several risks identified but not mitigated | Some risks identified, some mitigated   | Risks identified and mitigated  | Very minimal risk   |